



Member-to-member offers – Guidance, terms and conditions

Thank you for considering a special offer for other Chamber members. In order to promote your offer effectively on the Chamber website, please use the following guidance:

- This is currently a free service to members of Black Country Chamber of Commerce;
- Please provide a 50 word explanation for the Member-to-member offers home page and then up to 200 words for the click through page detailing your offer and company details;
- Please provide an expiry date for your offer;
- Include your company name, telephone number, email address and website;
- Your offer will stay on the Chamber website for at least two weeks but due to the popularity of this service, your offer may be taken off to make space for a new offer;
- The e-bulletin editor will select a few member-to-member offers to be highlighted on the e-bulletin as appropriate, which will link to the page with all offers included;
- A free consultation is not considered to be a member-to-member offer;
- Keep your offer simple i.e. a percentage discount;
- The Chamber maintains full editorial control and reserves publishing rights on its website

Please email your completed submission form to website@blackcountrychamber.co.uk

If you have any questions please email website@blackcountrychamber.co.uk or contact your Membership Adviser.