

Aston Programme for Small Business Growth

Core Workshop Dates:

Cohort 3 January 2018 to June 2018				
January	Thursday	25th	1A	Introduction to Your Network
January	Wednesday	31st	1	Growth & Goals
February	Tuesday	13th	2	Opportunities and Innovations
March	Wednesday	7th	3	Leadership
March	Wednesday	21st	4	Finance for the Business leader
April	Wednesday	18th	5	Marketing Strategies
April	Wednesday	25th	6	Culture and People
May	Wednesday	16th	7	Operations and Processes
June	Monday	4th	8	Options for External Finance
June	Wednesday	20th	9	Presenting Your Growth Strategy

Closing Deadline	25th October
Interview Date	29th November

ADDITIONAL WORKSHOPS

In addition to the workshops listed above a small number of shorter workshops will be delivered across the duration of the programme. These workshops will provide additional value to the programme and some will be bespoke according to the cohort needs.