

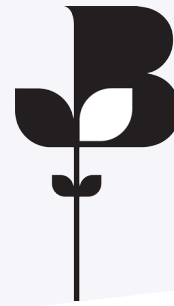


Case Study Large Business



Being a member of The Platinum Group has enabled us to forge lasting relations with like-minded businesses across the region. Through peer-to-peer learning and sharing best practice, we have enhanced our processes and efficiency, laying the foundations for continued sustainable growth.

Head of Planning Capacity
Large Business



Black Country Chamber of Commerce

Processes Enhanced Through Strategic Collaboration

A Tipton based power industry specialist delivers a range of innovative technologies, skills and value to customers the world over. They provide the design and delivery of smart energy products and solutions on a global scale to help create a greener future.

From their birth as a boiler systems pioneer in 1881 to providing technologies for the world's first commercial nuclear power plant in the 1950s, they have grown to become a trusted partner to the global power industry.

Business Togetherness Conducive Towards Growth

Prior to joining The Platinum Group in August 2014, they did little to engage with the local business community, instead focusing their efforts on global enterprise. This was something that they were keen to address as a member of The Group, which places emphasis upon peer-to-peer learning and sharing best practice amongst its members, facilitated through a series of confidential meetings that take place on a regular basis.

Through their active engagement with The Platinum Group, the Tipton based power industry specialists have strengthened their relations with the local business community, resulting in the sharing and implementation of innovative ideas and business strategies. Most notably, they have successfully enhanced their lean manufacturing processes through strategic collaboration, thereby minimising wastage that has resulted in a monetary saving of approximately £60,000 per annum for the business.



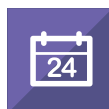
BUSINESS
GROWTH



BUSINESS
PROTECTION



COST
SAVINGS



EVENTS



INTERNATIONAL
TRADE



PROFILE
RAISING



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Furthermore, the organisation have also hosted a range of Platinum Group meetings at their business premises, offering them a platform to promote their innovative facilities to like-minded manufacturers throughout the Black Country. In particular, they have been able to showcase their specialist welding school and onsite training facilities to their fellow Group members, which enables them to train staff to the high standards that their customers have come to expect.

Looking Ahead...

With the continued support of the Black Country Chamber of Commerce, the company aims to further increase their engagement with businesses throughout the region, acting as a leader for innovative manufacturing within the region.

As an organisation, they are committed to supporting responsible and sustainable growth both internally and within their supply chain. With this in mind, they aspire to build upon their social impact work within the local community, which is something that the Black Country Chamber can help to facilitate.

For more information about Chamber membership please contact us on:

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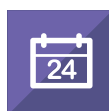
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