

Category Criteria

Employer of the Year

Open to any business that employs staff and wants to showcase how their employees are being developed.

The award to recognise employers who excel in developing their workforce and engage employees in company values. Entrants must detail successful plans to develop employees and policies to promote diversity, equality and inclusion, including any impact on retention and recruitment. Entrants must also outline efforts to promote employee welfare and engagement.

Entrants must:

- **Workforce Development & Growth** – Demonstrate successful strategies for employee training, career development, and skill enhancement, showcasing measurable outcomes.
- **Diversity, Inclusion & Equality** – Provide evidence of policies that promote diversity, equity, and inclusion, along with their impact on employee retention and recruitment.
- **Employee Engagement & Wellbeing** – Highlight initiatives that foster a positive workplace culture, improve employee engagement, and support overall staff welfare.
- Include any other work their organisation undertakes to realise its ambitions.