

Category Criteria

Business in Schools

For businesses to share how they work with their local schools.

This category is open to all businesses regardless of size, sector or type, who work with education partners and can show a significant positive impact on students, their school community and the wider community. They will show how they enthuse pupils, plus other achievements through data, testimonials, case studies, media coverage or other relevant evidence.

Entrants must:

- **Educational Partnerships & Engagement** – Demonstrate their strong collaboration with local schools, and education partners and their active contribution to student development and school communities. They must also include how their business has engaged and motivated local school children to explore career opportunities in their sector.
- **Positive Impact & Achievements** – Provide clear evidence of significant positive effects on students, schools, and the wider community, showcasing how they inspire and support pupils.
- **Supporting Evidence & Recognition** – Include data, testimonials, case studies, media coverage, or other relevant proof to highlight achievements and validate their impact.
- Include any other work their organisation undertakes to realise its ambitions.