

Category Criteria

Black Country Future Star

For employees under the age of 25 who have taken strides to stand out.

We are looking for a Future Star who is under the age of 25 and has made a real difference within a Black Country business. Employers should nominate those who have made a real impact on their place of employment whilst boosting their career and building skills for life.

Entrants must:

- **Impact on the Business** – Demonstrate how the nominee has made a significant contribution to their company, showcasing achievements and value added.
- **Career Development & Ambition** – Highlight the nominee's dedication to personal and professional growth, including efforts to develop new skills and seize career opportunities.
- **Future Potential & Leadership** – Show how the nominee is building skills for life, demonstrating initiatives, resilience, and the potential to become a future leader in their industry.
- Include any other work their organisation undertakes to realise its ambitions.