

Category Criteria

Sustainability, Technology & Innovation

For businesses who have embraced new working methods and initiatives and have used them to transform their products or services.

This award celebrates businesses demonstrating exceptional advancements in sustainability, technology, and innovation, who contribute to positive societal impact. They must be able to demonstrate a new approach to problem-solving, with potential for scalability and future impact, as well as evidence of market adoption and customer satisfaction.

Entrants must:

- **Innovation & Problem-Solving** – Showcase a ground-breaking approach to addressing a challenge, demonstrating creativity, effectiveness, and real-world application.
- **Scalability & Future Impact** – Provide evidence of how their innovation has the potential to grow, influence wider industries, and create long-term positive change.
- **Market Adoption & Societal Benefit** – Highlight customer satisfaction, market traction, and the broader positive impact their innovation has on society and the environment.
- Include any other work their organisation undertakes to realise its ambitions.