



This is Optimised



# About us

We help organisations optimise energy performance and deliver commercially driven decarbonisation – cutting costs today, while building resilience for tomorrow.

With services spanning Building Optimisation, Utility Management and Net Zero solutions, and its unique blend of technology, insight and expertise, Optimised helps businesses take control of their energy performance and unlock its full potential.

The Optimised journey began in 2002. It evolved from three separate businesses and continues to enhance its capabilities through acquisition, innovation and growth. Today, Optimised employs over 160 people across five UK locations.

A registered B Corp, Optimised was built on the core belief that business should be a force for good and it comprises a dedicated team of professionals who share this philosophy and are working every day to deliver positive value for their clients, colleagues and the community.

At Optimised, progress is a journey powered together.



# Optimised in Numbers



**4,500**

Buildings & Assets  
Under Management



**30,000**

Tonnes of carbon  
saved each year



**£1.5bn**

Energy under  
management



**£20m**

Energy savings  
generated each  
year



**19,000**

Meters under  
management



**170+**

Employees in five  
regional offices





Optimised exists to accelerate the shift to a low-carbon future by making energy management work – commercially, operationally and sustainably.

We help organisations optimise energy performance and deliver commercially drive decarbonisation, cutting costs today, while building resilience for tomorrow.

**This is progress, powered together.**



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 [www.optimised.net](http://www.optimised.net)

# The Optimised Services

## 1. THE WHY

Reducing costs,  
consumption  
and carbon

## 2. THE WHAT

Utility  
Management

Building  
Optimisation

Net Zero

## 3. THE HOW

- Procurement
- Bureau
- Cost Recovery
- Tenant Recharging

- BEMS Optimisation
- Energy Analysis
- Metering & Connections
- Remote Optimisation
- Internet of Things

- Advisory
- Energy Transition
- Reporting

# Utility Management Overview

Effective utility management is critical to financial control, compliance, and operational resilience. Optimised provides the expertise, insight, and systems to help businesses manage energy, water, and waste portfolios with confidence. From procurement and risk management to billing, validation, and cost recovery, our end-to-end solutions deliver visibility, accuracy, and measurable savings. We combine market intelligence with forensic attention to detail, empowering clients to make informed decisions, reduce risk, and recover value.

## UTILITY PROCUREMENT

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Secure competitive energy and water contracts aligned with your risk profile through strategic trading, contract negotiation, and market insight.

## UTILITY BUREAU

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Manage supplier relationships, validate invoices, track budgets, and deliver comprehensive reporting across your portfolio.

## TENANT RECHARGING

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Accurately allocate and recover costs, ensuring fair and transparent billing while maintaining compliance.

## COST RECOVERY

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Conduct forensic audits to uncover historical billing errors, recover missed payments, and secure supplier refunds.

## WHY OPTIMISED?



**Decades of experience in trading, validation and portfolio management**



**Proven track record across large, multi-sector portfolios nationwide**



**Independent, client-first approach supported by robust systems and transparent reporting**



**End-to-end service from market strategy to performance insight**

“Effective utility management creates clarity, confidence and long-term value across your entire energy and water portfolio.”



**Phil Ager**  
Managing Director  
Utility Management



# Sustainability: Proud to be a B Corp



At Optimised, we believe in leading by example, creating positive impact for our people, our planet, and sustainable progress in our field. Our sustainability strategy reflects this responsibility and is built on ambitious, science-based commitments.

Optimised is proud to be a certified B Corporation, meeting rigorous standards of social and environmental performance, transparency, and accountability. Being a B Corp means we pursue purpose alongside profit, continually challenging ourselves to improve and use business as a force for good.

Full details of our Sustainability Strategy can be found in our [Annual Impact Report](#).



## OUR COMMITMENTS

Net Zero by 2030. We have committed to achieve net zero 20 years ahead of the Paris Agreement target

SBTi validated science-based target since 2022

42% reduction in Scope 1 & 2 emissions by 2030 (from a 2020 baseline) and active measurement and reduction of Scope 3

Alignment with the UN Sustainable Development Goals (SDGs)



## Contact

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