

Category Criteria

Business in the Community

For businesses who play an active role in the community.

This award is for the business which demonstrates a significant and positive commitment in the community. Judges will select the business which has tackled pressing social issues and can provide a clear understanding of the positive impact their actions have had. Entrants will outline key facts and impact figures to support their submission.

Entrants must:

- **Community Commitment & Engagement** - Demonstrate a significant and positive commitment to the community, showcasing ongoing efforts to address social issues and support local initiatives.
- **Impact & Measurable Outcomes** - Show how their business has tackled pressing social challenges, with a clear demonstration of the positive impact achieved through specific projects, providing a clear understanding of the impact they have had.
- **Supporting Evidence & Key Metrics** - provide key facts, figures, and measurable impact data to validate their contributions and show the tangible difference their efforts have made.
- Include any other work their organisation undertakes to realise its ambitions.