

Energy shouldn't feel like a risk to your business

As the Black Country Chamber of Commerce's trusted Commercial Energy Partner, we help you take control of cost, reduce risk, and make confident decisions.

Clear advice. Sensible decisions. No surprises.



Energy markets today

Energy has gotten a lot harder to deal with recently.



Prices move quickly. Costs appear where you didn't expect them. And decisions that didn't feel urgent suddenly are.



Energy is no longer just something to buy, it's something that needs to be actively managed.



And without the right visibility and support, it's easy to lose control of both cost and risk.



The common challenges we see

Most businesses aren't making bad decisions. But they don't always have the full picture.

We see businesses:

Leaving it too late

You wait, the market moves, and you end up paying more

Trying to second guess the market

It feels like there should be a "right time" but there usually isn't

Considering contracts that look right but aren't

Especially with flexible structures that aren't actively managed

Not seeing the full market

Only being shown a small number of options

Enduring costs creeping in quietly

Especially in areas like standing charges and network costs

And the impact?

A lack of clarity and lower confidence when it comes to making decisions.

We help you take control of energy cost and risk

We help you get clear on your position and make decisions you're comfortable with.

That means:

- Knowing what you're actually paying and why
- Understanding what risk you're carrying
- Deciding what a sensible, manageable cost looks like
- Putting a plan in place to get there

We're not here to chase the lowest figure. Our role is to help you make better decisions, not just place contracts.

We typically work with businesses spending £30,000 + per year on energy, where the right approach can make a meaningful difference to cost and risk.

For businesses with lower spend, we offer a self-service option through our [online platform](#), giving you access to competitive pricing and a straightforward way to manage your energy.



A different kind of energy partner

When it comes to your energy contract, you may have been:

- Pushed into decisions
- Given limited options
- Left to figure things out yourself after signing

That's not how we work at Greenfields Energy. We're a boutique energy firm and we do things differently. Working with us:

- You deal directly with people who know what they're doing
- We explain your options properly before anything is agreed
- We look at the full market, not just a shortlist
- We stay involved, not just at renewal

It's a more straightforward way of working.



What we do

Procurement

We help you put the right contracts in place, based on what works for your business, not guesswork.

Risk Management

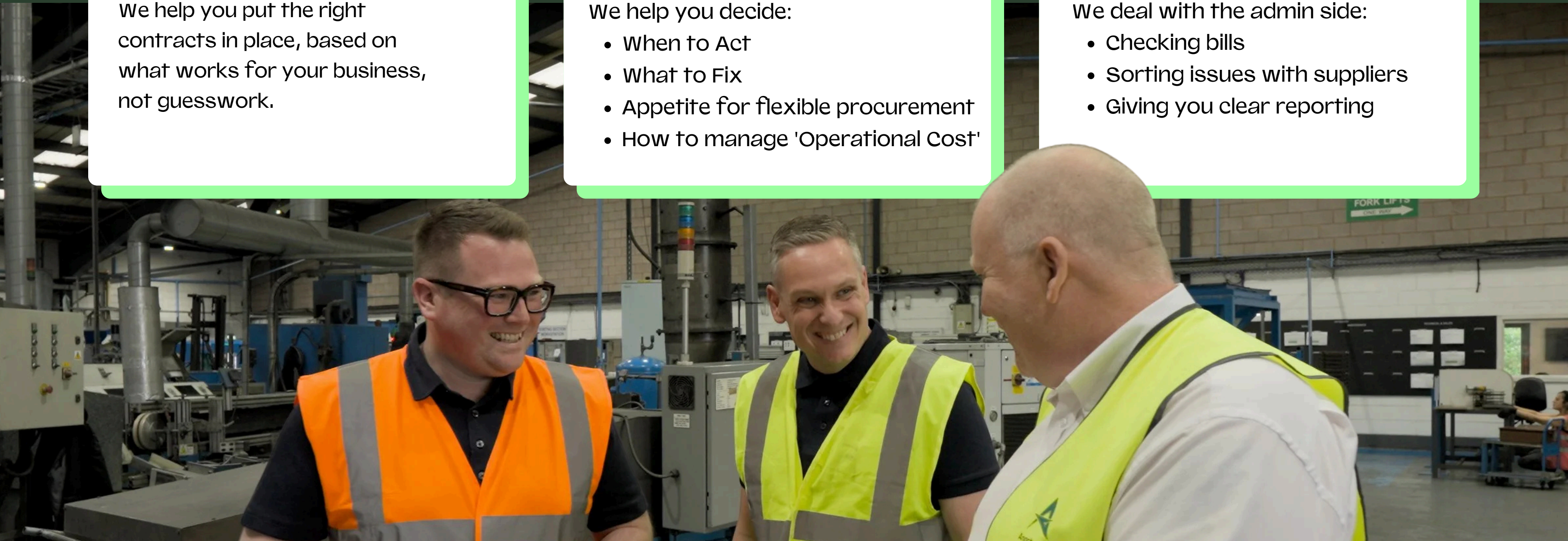
We help you decide:

- When to Act
- What to Fix
- Appetite for flexible procurement
- How to manage 'Operational Cost'

Energy Bureau Services

We deal with the admin side:

- Checking bills
- Sorting issues with suppliers
- Giving you clear reporting



How we work

It's not complicated, we...



Look at where
you are now
including
contracts, costs,
usage

Keep things
under review
so you're not
starting from
scratch every
time

Act when it
makes sense.
We're not
rushing, not
guessing

Understand
what matters
to you. Budget,
risk, how your
business
operates

Agree on a cost
you're comfortable
with and what
"good" looks like

You'll always deal with an expert

We're all about people
and relationships

With us, you deal directly with
experienced people from day one.

- The people you speak to are the ones doing the work
- They understand your contracts, your business, and your priorities
- And they stay involved, not just at renewal

There's no handoff. No layers. No chasing.

Just straightforward conversations with people
who know what they're talking about.

After all, it's the folks with the connections who
really make a difference.

We genuinely care about our clients and their
businesses.

We won't just meet your needs, we'll do it on
your terms, without any unnecessary noise or
complicated jargon.

Meet the team

A senior team with real experience in procurement, risk, and energy cost management.



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HEAD OF ENERGY BUREAU



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ENERGY BUREAU ANALYST



Kim Haddock
ACCOUNT DIRECTOR



Neil Freeman
ACCOUNT DIRECTOR

Real examples. Real outcomes

How we support our clients across the Black Country

Improving visibility and operational control

Client: Wolverhampton Grand Theatre

Large theatre venue with highly variable, event-driven energy usage.

Client Challenge:

- Energy demand fluctuated significantly depending on events
- Limited visibility of consumption and cost across operating periods
- Difficulty forecasting energy spend with any real confidence

We Helped Them:

- Introduce clearer, more consistent consumption reporting
- Align procurement decisions with how the theatre actually operates
- Provide ongoing support to guide decisions as usage patterns change

Result:

- Improved visibility of energy usage
- Better control over costs
- More accurate and reliable budgeting



[Click here to watch or read the full project >>](#)

Improving cost control and visibility

Client: The Anochrome Group

Energy-intensive specialist coatings leader with 4 business units and complex usage patterns.

Client Challenge:

- Large swings in cost
- Contracts that didn't reflect how they actually used energy

We Helped Them:

- Put a more suitable structure in place
- Manage decisions over time
- Align energy with how the business runs

Result:

- More stability
- Fewer surprises
- Better planning



[Click here to watch or read the full project >>](#)

It starts with a simple conversation

If your business spends over £30,000 a year on energy, a short conversation can quickly highlight where you stand and what options are available. We look at:

- What you're paying now
- What's coming up
- Where the risks are

And we talk it through.

From there, you decide what you want to do.

No pressure. Just a clear view of where you stand.

For businesses with a lower spend, we offer a self-service option through our [online platform](#), giving you access to competitive pricing and a straightforward way to manage your energy.



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Let's talk, book a 15-minute
kick-off call to suit you

[Click here to book](#)



Greenfields
Energy Group