

REACH THE BUSINESS COMMUNITY



PROSPER - The Black Country's longest-running business publication - in print and online every quarter

10K+

PRINT READERS
PER ISSUE

12K+

ONLINE VIEWS
PER ISSUE

22K+

TOTAL REACH
PER ISSUE

4X

ISSUES
PER YEAR

WHO READS PROSPER?

Business owners, senior leaders and key decision-makers across the Black Country - an engaged audience invested in regional business.

HOW IS IT DISTRIBUTED?

Direct to Chamber members, plus the West Midlands Mayoral Office, MPs and key regional stakeholders. Promoted via our newsletter and social channels.

MEMBER DISCOUNTS

Chamber members enjoy significantly reduced rates. Not yet a member? Ask us about joining to unlock savings alongside all other benefits.

Advertising Rates

Full Page

265×210mm

MEMBER

£700

NON-MEMBER

£900

BLEED: 265mm × 210mm + 3mm bleed all sides
NO BLEED: 245mm × 185mm (white border)

All prices exclude VAT. Artwork creation available at extra cost.

Half Page

120×185mm

MEMBER

£400

NON-MEMBER

£500

DIMENSIONS: 120mm × 185mm

All prices exclude VAT. Artwork creation available at extra cost.



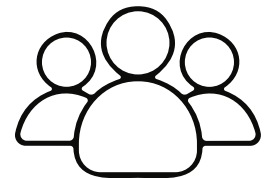
PRINT & DIGITAL

~10,000 print readers and ~12,000 online views every issue - 22,000+ impressions per quarter.



AMPLIFIED BY THE CHAMBER

Every issue promoted through our newsletter and social media channels, extending your reach further.



DECISION-MAKER AUDIENCE

Directly into the hands of business leaders, owners, MPs and major regional stakeholders.

Get in touch

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